

Rosen currently holds the title of CEO of Georgeville Television. GVTV is based on the convergence with the structured finance arm of Reliance Entertainment – Motion Picture Capital – as well as Mr. Rosen's artistic and creative principles and U.S. Network experience. GVTV has the capability to fully finance major network and cable scripted series and has already lined up a slate of six shows.

In March 2007, veteran producer Lynda Obst and Marc Rosen partnered to form Rosen-Obst Productions, a film and television production company. Georgeville Entertainment made feature-film deals with a variety of Major Studios and other financiers, and a television deal at CBS/Paramount Television, where they successfully set up 14 scripted network and 6 cable shows in 2 years, setting a record.^[3]

Before joining Rosen-Obst, in May 2002 Rosen founded the Los Angeles branch of Heyday Films, based at Warner Bros. He produced a feature slate including: *Unique* (director David Goyer), *Yucatan* (written by Paul Scheuring, story by Steve McQueen), *The Odyssey*, and the book series *Here There Be Dragons* (with David Goyer), for which he developed the original book concept and outline with the author. Additionally, he has worked with DC Comics on their properties DMZ, *The Demon*, and *Orbiter*. At Heyday, Rosen was also responsible for creating Heyday Films Television Division, which had a two-year exclusive deal at Warner Brothers Television, off the heels of his TV series *Threshold* on CBS

Marc Rosen is an American film and television producer, best known for working on the Harry Potter film franchise and the television show Threshold. He is the President of his Los Angeles based production company Georgeville Films.

Before beginning his film career in 1998, Rosen worked on the staff of Senator Dianne Feinstein in Washington D.C., and graduated with honors from Princeton University with a B.A. in English Literature & Drama, with a Minor in French. He continues to be an annual guest lecturer at Princeton University with his "Hollywood 101" series of talks.

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Before joining Rosen-Obst, in May 2002 Rosen founded the Los Angeles branch of Heyday Films, based at Warner Bros. He continues to produce a feature slate including: The Exec (director Chris Nolan, written by Jonah Nolan), Unique (director David Goyer), Yucatan (written by Paul Scheuring, story by Steve McQueen), The Odyssey, and the book series Here There Be Dragons (with David Goyer), for which he developed the original book concept and outline with the author. Additionally, he is working with D.C. Comics on their properties DMZ, The Demon, and Orbiter. At Heyday, Rosen was also responsible for creating Heyday Films Television Division, which had a two-year exclusive deal at Warner Brothers Television, off the heels of his series Threshold on CBS.

Prior to Heyday, Rosen founded the feature film division of Landscape Entertainment and served there for a year before Landscape's merger with Artisan. Exiting Landscape, Rosen put into place (with Societe Generale and Credit Lyonnais) a \$500million film fund in partnership with Tribeca Films and Vivendi-Universal, prior to Vivendi's collapse. Additionally taking the time to form his own shingle, Georgeville Films, before joining Heyday, Rosen spent some time putting together indie efforts like The Dwarf, based on the Nobel Prize-winning novel, which is for '09 production with David Gordon Green (with Peter Dinklage directing), Nike (starring Javier Bardem), and the features listed above, on which he continues to serve as a Producer. Additionally, Marc is still producing several films with David Heyman, as well as his own projects currently in development.